



**WALK FOR CLEAN AIR**



**“THE TOUR IS PACKED WITH INSIGHTS. I HAVE LEARNT NOT ONLY AIR POLLUTION IS AN ENVIRONMENTAL CRISIS, IT IS ALSO AN UNJUST SOCIAL-ECONOMICAL ISSUE. WE MUST ACT NOW”**

**Jason Li**  
**Our participant**

# WHAT'S WALK FOR CLEAN AIR

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WALK FOR CLEAN AIR IS THE ONLY WALK TOUR IN HONG KONG FOCUSING ON AIR POLLUTION.

Through close observation of city landscape and traffic conditions, participants will learn how air pollution affects our daily life. During the 2 hours walk tour, participants are invited to collect air quality data with us by using CAN's monitoring devices, analysing the source of pollutants. The program promotes walkability, smart transport and better air for Hong Kong. We arrange both public and private tours.

## WALK FOR CLEAN AIR IS CAN'S NEWLY LAUNCHED PROGRAM

IN 2016, **7** TOURS ARE HELD: **1** SCHOOL EVENT **5** PUBLIC EVENTS **1** PRESS TOUR  
**30** STUDENTS **100** CITIZENS JOINED

# PAST TOUR SUCCESS STORIES

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## WALK FOR CLEAN AIR 2016:

1. **TAILOR-MADE** walk tour
2. High engagement with local communities
3. **HIGH PARTICIPATION RATE** : all tours fully booked
4. Interactive tours enable deep and fruitful discussion with participants
5. Participants rate Walk for Clean Air a **FUN** way to learn more about air pollution
6. Student groups and other interest parties also joined the tour for more **COLLABORATION OPPORTUNITIES**
7. Due to **POPULAR RESPONSE**, more tours in other districts will be planned and carried out more frequently.

# MILESTONE

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- 2016 FEB** Walks along Des Voeux Road Central 1
- MAR** Walks along Des Voeux Road Central 2
- MAR** Press tour along Des Voeux Road Central 3
- JULY** Walk with AXA in Sheung Wan
- OCT** Walk 21 in Central
- OCT** Walk along Des Voeux Road Central 4
- DEC** Walk in Sham Shui Po



# ROUTE 1: SHUM SHUI PO

INVESTIGATE THE RELATIONSHIP BETWEEN POVERTY & AIR POLLUTION



Shum Shui Po is a divergent, multi-cultural old district. It is also home to HK's largest poverty populations and sub-divided unit numbers. Throughout the tour we invite participants to see lively bazaars, not-yet-gentrified streetscapes, and discuss stories of working-class grit. Through discussion and first-hand data collection, **participants learn that air pollution is not only an environmental-issue, but also a social-economical inequality crisis.**

**“AFTER THIS TOUR, I HAVE LEARNT THE SAD TRUTH THAT NOT ALL OF US HAVE THE EQUAL RIGHTS TO BREATHE CLEAN AIR.”**

DENISE LAU, PARTICIPANT.

**“ IT MAKES ME REALISE HOW UNJUST AND UNFAIR OUR SYSTEM IS. EVERYDAY PEOPLE ARE SUFFERING, YET NOTHING MUCH HAS BEEN DONE.”**

**LEO WAN, PARTICIPANT**



# ROUTE 2: CENTRAL



## AIR POLLUTION & CITY PLANNING

This walk looks at how the morphology of our city skyline affects the air we breathe at ground level: the ways in which pollution and emissions are trapped in “street canyons”, the factors that cause this, and the options available to correct it along a section of Des Voeux Road Central from Pedder Street to Western Market.





**“OPEN SPACE &  
GREENERY ACT  
AS CITY’S  
LUNGS,  
WITHOUT THEM  
WE ARE  
TRAPPED WITH  
HIGH LEVELS  
OF  
POLLUTANTS.”**

**JENNY LO,  
PARTICIPANT**

# ROUTE 3: SHEUNG WAN

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## AIR POLLUTION & WALKABILITY

This tour we collaborate with San Wui Commercial Society School and AXA. The walking tour not only focus on discovering historical and cultural stories, but also enable participants to learn what's the correlation between urban design and environmental impact.

**“COLLECTING FIRST  
HAND AIR POLLUTION  
DATA NEAR MY  
SCHOOL, MAKES ME  
REALISE HOW BAD  
THE AIR IS”**

**Student Chun Yu,  
San Wui Commercial Society School**

# FOR ENQUIRES PLEASE CONTACT

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